

Digital Portfolio

WADE BACHELDER: MY STYLE



I build secure web applications, cybersecurity tools, AI-powered content systems, and automation platforms that combine security, SEO, APIs, and modern web standards.

I host all original content on my proprietary web application, serving as the single source of truth, and programmatically distribute it to external platforms in various formats.

I implement structured data using schema.org vocabulary via JSON-LD. This provides search engines and LLMs with explicit, machine-readable context, eliminating the need for heuristic parsing.

While I include Open Graph (OG) and Twitter Card tags for standard link previews, I rarely rely on them for distribution. Platform algorithms frequently suppress outbound link reach. Consequently, I bypass standard link sharing in favor of native media.

To maximize native reach, I generate platform-specific square graphics (1024 x 1024 and 1080 x 1080) instead of my legacy landscape (1792 x 1024) format. My automated generation pipeline works as follows:

- 1) A ColdFusion script calls the OpenAI API to programmatically generate a unique background image.
- 2) The script merges this background with a custom Photoshop watermark and dynamic, database-driven text overlays.
- 3) This pipeline can compile and output hundreds of unique asset variations within minutes.

I maintain a dynamically updated 'llms.txt' file to expose raw, structured markdown text specifically optimized for LLM crawler ingestion.

My custom CMS aggregates this entire payload including the programmatic assets, text, and metadata allowing me to syndicate content to any platform in a few clicks.

TECHNOLOGY STACK

ARTIFICIAL INTELLIGENCE MODELS: Gemini, OpenAI

CODE: ColdFusion, JSON, MS-SQL, HTML5, CSS3, JavaScript, jQuery, Schemas, OpenGraph

PHOTO / IMAGE: iPhone, Mass Image Compressor, Photoshop

VIDEO: Handbrake, iPhone, Movie Studio Platinum, OBS Studio, Webcam PiP

PLATFORMS: Bluesky, Facebook, Instagram, LinkedIn, Mastodon, Pinterest, Tiktok, YouTube, X

Wade Bachelder

Systems Security Engineer • ColdFusion Specialist • Tech Content Strategy

PLATFORM LINKS

Wade Bachelder

[Website](#)[Bluesky](#)[LinkedIn](#)

Black Cat White Hat

[Website](#)[Bluesky](#)[Mastodon](#)[X](#)

Dogfirmations with Doofie and Dingus

[Website](#)[Bluesky](#)[Instagram](#)[Mastodon](#)[X](#)

WEBSITE CONTENT SCAN

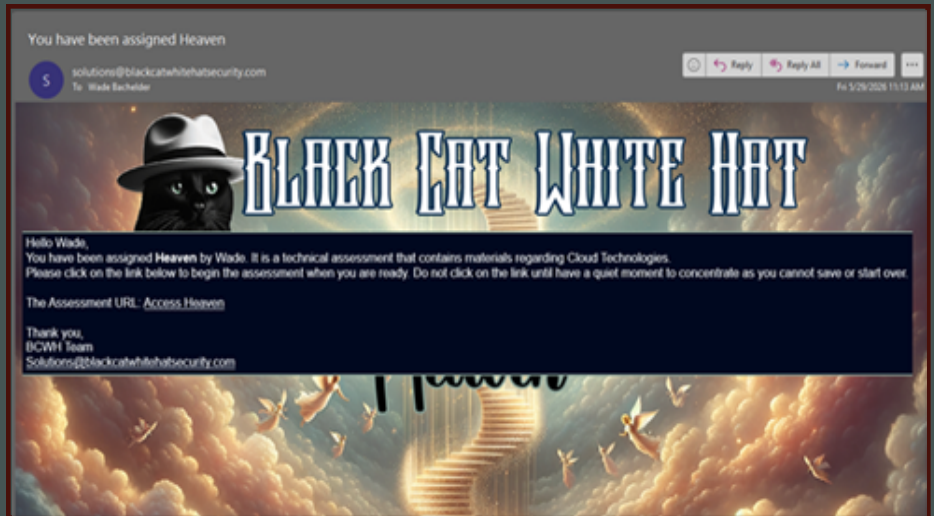
The easiest way to preview meta information on your social media content. Headers, Meta Tags, Open Graph, Cards and more.

[Website Meta Data Reader](#)

CONTACT

Email: wade@wadebach.com

[My Resume](#)



WHY HIRE ME?

I combine software development, cybersecurity, systems administration, AI automation, and digital publishing into practical business solutions. Rather than relying on separate tools, I build integrated platforms that automate workflows, improve security, and reduce operational overhead.

I can help with...

- API integrations
- Application Development
- Automation Engines
- CVE intelligence
- Governance, Risk & Compliance
- Image Generation
- Incident Response
- Microsoft Graph Integrations
- Security Assessments
- SEO automation
- Social Media Marketing & Automation
- Technical Assessments

